

ITALIAN AFRICA JOIN THE NETWORK



AREA OF BUSINESS

As a world leader in precision irrigation, Irritec designs, manufactures and distributes a comprehensive range of products and complete irrigation systems for open fields, greenhouses and the residential sector. The company's goal is to enhance the efficiency of irrigation in agriculture and gardening while minimising environmental impact.

MAIN OBJECTIVES

To promote more productive and resilient agriculture through sustainable irrigation, thereby contributing to the social development and food security of the communities involved.

MAIN ACTIVITIES

- Encouraging the adoption of water-saving practices and the optimisation of resources through technological innovation.
- Assisting agricultural workers in designing irrigation systems that ensure each crop can grow optimally.
- Supporting the development of skills through training projects offered by the Irritec Academy's AgriLab, which are tailored to the specific needs of each site and combine classroom learning with in-field experience.



PROJECT CONTACT PERSON

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AREA OF BUSINESS

Production and marketing of biostimulants, special fertilisers and biocontrol products for professional agriculture.

MAIN ACTIVITIES

- Providing training to local agronomists to deliver technical and commercial support and develop sustainable and innovative strategies.
- Encouraging the widespread adoption of best practices throughout production chains.
- Providing technical and commercial promotional support to identify potential academic, institutional, logistical and distribution partners.
- Assessing the technical and economic viability of producing raw materials for biostimulants locally from agricultural processing waste.
- Working with the other companies involved in the project to identify synergies in their business models and value propositions.



PROJECT CONTACT PERSON

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